

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
919719-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	919719	07874465

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	03C12FL10T02H	\$500.00 NM
2	WESH	W	10/24/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	03C12FL10T02H	\$500.00 NM
5	WESH	W	10/24/12	5:43 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T02H	\$500.00 NM
3	WESH	Th	10/25/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T02H	\$500.00 NM
4	WESH	F	10/26/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T02H	\$500.00 NM
2	10/23/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	4	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/23/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	03C12FL10T01H	\$1,300.00 NM
2	WESH	W	10/24/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	03C12FL10T02H	\$1,300.00 NM
1	WESH	Th	10/25/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	03C12FL10T02H	\$1,300.00 NM
4	WESH	F	10/26/12	6:25 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	03C12FL10T02H	\$1,300.00 NM
3	10/23/12	10/26/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	5	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	5	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	03C12FL10T02H	\$1,800.00 NM
3	WESH	Tu	10/23/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	03C12FL10T01H	\$1,800.00 NM
2	WESH	W	10/24/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	D3C12FL10T02H	\$1,800.00 NM
5	WESH	Th	10/25/12	8:36 AM	NBC Today Show	7:00-9:00 AM	:30	03C12FL10T02H	\$1,800.00 NM
4	WESH	F	10/26/12	7:25 AM	NBC Today Show	7:00-9:00 AM	:30	03C12FL10T02H	\$1,800.00 NM
4	10/23/12	10/26/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	:30	4	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	4:49 AM	*Early Sunrise @4:30AM	430a-5am	:30	D3C12FL10T01H	\$200.00 NM
1	WESH	W	10/24/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	03C12FL10T02H	\$200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	10/26/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	:30	4	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Th	10/25/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	D3C12FL10T02H	\$200.00 NM
3	WESH	F	10/26/12	4:49 AM	*Early Sunrise @4:30AM	430a-5am	:30	D3C12FL10T02H	\$200.00 NM
5	10/27/12	10/27/12	Sat 5-6a	Sat 5-6a	-----S-	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	5:12 AM	Sat 5-6a	Sat 5-6a	:30	D3C12FL10T02H	\$300.00 NM
2	WESH	Sa	10/27/12	5:53 AM	Sat 5-6a	Sat 5-6a	:30	D3C12FL10T02H	\$300.00 NM
6	10/27/12	10/27/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Sa	10/27/12	6:15 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	D3C12FL10T02H	\$800.00 NM
1	WESH	Sa	10/27/12	6:44 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	D3C12FL10T02H	\$800.00 NM
3	WESH	Sa	10/27/12	7:11 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	D3C12FL10T02H	\$800.00 NM
2	WESH	Sa	10/27/12	7:42 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	D3C12FL10T02H	\$800.00 NM
7	10/27/12	10/27/12	NBC Saturday	Sat 8-10am	-----S-	:30	4	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	8:24 AM	NBC Saturday	Sat 8-10am	:30	D3C12FL10T02H	\$1,300.00 NM
2	WESH	Sa	10/27/12	8:51 AM	NBC Saturday	Sat 8-10am	:30	D3C12FL10T02H	\$1,300.00 NM
3	WESH	Sa	10/27/12	9:23 AM	NBC Saturday	Sat 8-10am	:30	D3C12FL10T02H	\$1,300.00 NM
4	WESH	Sa	10/27/12	9:41 AM	NBC Saturday	Sat 8-10am	:30	D3C12FL10T02H	\$1,300.00 NM
8	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	6:14 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	D3C12FL10T02H	\$800.00 NM
2	WESH	Su	10/28/12	6:55 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	D3C12FL10T02H	\$800.00 NM
4	WESH	Su	10/28/12	7:23 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	D3C12FL10T02H	\$800.00 NM
3	WESH	Su	10/28/12	7:53 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	D3C12FL10T02H	\$800.00 NM
10	10/28/12	10/28/12	CHRIS MATTHEWS WK	CHRIS MATTHEW	-----S	:30	2	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/28/12	10:20 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	D3C12FL10T02H	\$1,500.00 NM
1	WESH	Su	10/28/12	10:29 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	D3C12FL10T02H	\$1,500.00 NM
11	10/23/12	10/26/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	9:51 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	D3C12FL10T01H	\$1,050.00 NM
4	WESH	W	10/24/12	9:38 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	D3C12FL10T02H	\$1,050.00 NM

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919719-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/26/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHTh 10/25/12 9:36 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 D3C12FL10T02H \$1,050.00 NM									
1 WESHF 10/26/12 9:47 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 D3C12FL10T02H \$1,050.00 NM									
12	10/23/12	10/26/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/23/12 10:58 AM NBC Today Show II 10AM-11AM :30 D3C12FL10T02H \$800.00 NM									
4 WESHW 10/24/12 10:59 AM NBC Today Show II 10AM-11AM :30 D3C12FL10T02H \$800.00 NM									
2 WESHTh 10/25/12 10:59 AM NBC Today Show II 10AM-11AM :30 D3C12FL10T02H \$800.00 NM									
3 WESHF 10/26/12 10:58 AM NBC Today Show II 10AM-11AM :30 D3C12FL10T02H \$800.00 NM									
13	10/23/12	10/26/12	NBC Today Show III	11AM-12PM/10-11A	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WESHTu 10/23/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 D3C12FL10T01H \$700.00 NM									
1 WESHW 10/24/12 11:51 AM NBC Today Show III 11AM-12PM/10-11A :30 D3C12FL10T02H \$700.00 NM									
2 WESHTh 10/25/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 D3C12FL10T02H \$700.00 NM									
4 WESHF 10/26/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 D3C12FL10T02H \$700.00 NM									
14	10/23/12	10/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/23/12 12:23 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 D3C12FL10T02H \$500.00 NM									
2 WESHW 10/24/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 D3C12FL10T02H \$500.00 NM									
3 WESHTh 10/25/12 12:28 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 D3C12FL10T02H \$500.00 NM									
4 WESHF 10/26/12 12:14 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 D3C12FL10T02H \$500.00 NM									
16	10/23/12	10/26/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/23/12 3:30 PM M-F 3-4 PM 3:00-4:00 PM :30 D3C12FL10T01H \$750.00 NM									
2 WESHW 10/24/12 3:47 PM M-F 3-4 PM 3:00-4:00 PM :30 D3C12FL10T02H \$750.00 NM									
4 WESHTh 10/25/12 3:30 PM M-F 3-4 PM 3:00-4:00 PM :30 D3C12FL10T02H \$750.00 NM									
3 WESHF 10/26/12 3:40 PM M-F 3-4 PM 3:00-4:00 PM :30 D3C12FL10T02H \$750.00 NM									
17	10/23/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/23/12 4:14 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 D3C12FL10T02H \$1,000.00 NM									
2 WESHW 10/24/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 D3C12FL10T02H \$1,000.00 NM									
4 WESHTh 10/25/12 4:30 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 D3C12FL10T02H \$1,000.00 NM									
3 WESHF 10/26/12 4:28 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 D3C12FL10T02H \$1,000.00 NM									
23	10/23/12	10/26/12	M-F Access Hollywood	Access Hollywood /	-TWTF--	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									

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Democratic Congressional	DCCC	1193

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/23/12	10/26/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	-TWTF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 10/23/12 7:55 PM M-F Access Hollywood Access Hollywood / :30 D3C12FL10T01H \$2,000.00 NM 1 WESH W 10/24/12 7:56 PM M-F Access Hollywood Access Hollywood / :30 D3C12FL10T02H \$2,000.00 NM									
24	10/27/12	10/27/12	Sat. Entertainment this W7:00-8:00 PM Class of Time - Pre-emptible with notice		-----S-	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/27/12 7:36 PM Sat. Entertainment this Week 7:00-8:00 PM :30 D3C12FL10T02H \$1,000.00 NM 2 WESH Sa 10/27/12 7:59 PM Sat. Entertainment this Week 7:00-8:00 PM :30 D3C12FL10T02H \$1,000.00 NM									
25	10/28/12	10/28/12	NFL PRE-GAME Class of Time - Pre-emptible with notice	7:00P-8:00PM	-----S	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/28/12 7:30 PM NFL PRE-GAME 7:00P-8:00PM :30 D3C12FL10T02H \$5,000.00 NM									
29	10/25/12	10/25/12	NBC Prime Rock Center Class of Time - Pre-emptible with notice	10:00-11:00 PM	---T---	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Th 10/25/12 10:17 PM NBC Prime Rock Center 10:00-11:00 PM :30 D3C12FL10T02H \$3,500.00 NM									
34	10/23/12	10/26/12	Late Night w/Jimmy Fallon Class of Time - Pre-emptible with notice	12:35-1:35XM	-TWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 10/23/12 12:58 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 D3C12FL10T02H \$450.00 NM 1 WESH W 10/24/12 1:06 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 D3C12FL10T02H \$450.00 NM 2 WESH F 10/26/12 1:23 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 D3C12FL10T02H \$450.00 NM									
36	10/28/12	10/28/12	NFL Class of Time - Pre-emptible with notice	8:00PM-conclusion	-----S	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/28/12 11:35 PM NFL 8:00PM-conclusion :30 D3C12FL10T02H \$12,000.00 NM LR - Football									
50	10/23/12	10/26/12	KATIE COURIC DAY Class of Time - Immediately Pre-emptible without notice	2-3PM	-TWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 10/23/12 2:29 PM KATIE COURIC DAY 2-3PM :30 D3C12FL10T01H \$400.00 NM 2 WESH W 10/24/12 2:47 PM KATIE COURIC DAY 2-3PM :30 D3C12FL10T02H \$400.00 NM 3 WESH Th 10/25/12 2:37 PM KATIE COURIC DAY 2-3PM :30 D3C12FL10T02H \$400.00 NM									
52	10/28/12	10/28/12	Sun 5-6a Class of Time - Pre-emptible with notice	Sun 5-6a	-----S	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 3 \$300.00									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
919719-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/28/12	10/28/12	Sun 5-6a	Sun 5-6a	-----S	:30	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Su	10/28/12	5:13 AM	Sun 5-6a	Sun 5-6a	:30	D3C12FL10T02H	\$300.00 NM
1	WESH	Su	10/28/12	5:28 AM	Sun 5-6a	Sun 5-6a	:30	D3C12FL10T02H	\$300.00 NM
2	WESH	Su	10/28/12	5:54 AM	Sun 5-6a	Sun 5-6a	:30	D3C12FL10T02H	\$300.00 NM

Total Spots **74**

Payment Terms 30 Days

<u>Gross Total</u>	\$81,850.00
<u>Agency Commission</u>	\$12,277.50
<u>Net Amount Due</u>	\$69,572.50

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
919719-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	919719	07874465

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/29/12	10/29/12	Mon NBC Prime Voice	Prime Other	M-----	:30	2	\$7,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	2	\$7,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	7:59 PM	Mon NBC Prime Voice	Prime Other	:30	03C12FL10T02H	\$7,500.00 NM
2	WESHM		10/29/12	9:25 PM	Mon NBC Prime Voice	Prime Other	:30	03C12FL10T02H	\$7,500.00 NM
37	10/29/12	10/29/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	03C12FL10T02H	\$500.00 NM
38	10/29/12	10/29/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	9:00 AM	NBC Today Show	7:00-9:00 AM	:30	03C12FL10T02H	\$1,800.00 NM
39	10/29/12	10/29/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	03C12FL10T02H	\$200.00 NM
40	10/29/12	10/29/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	9:43 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	03C12FL10T02H	\$1,050.00 NM
41	10/29/12	10/29/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
919719-2	11/04/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/29/12	10/29/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 NBC Today Show II 10AM-11AM :00 \$800.00 NM									
See MG 41.2									
2 WESH M 10/29/12 11:44 AM NBC Today Show III 11AM-12PM/10-11/ :30 D3C12FL10T02H \$800.00 NM									
MG for 41.1 10/29									
43	10/29/12	10/29/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 12:26 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 D3C12FL10T02H \$500.00 NM									
44	10/29/12	10/29/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 3:54 PM M-F 3-4 PM 3:00-4:00 PM :30 D3C12FL10T02H \$750.00 NM									
45	10/29/12	10/29/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 4:28 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 D3C12FL10T02H \$1,000.00 NM									
46	10/29/12	10/29/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 D3C12FL10T02H \$1,250.00 NM									
51	10/29/12	10/29/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 2:55 PM KATIE COURIC DAY 2-3PM :30 D3C12FL10T02H \$400.00 NM									
Total Spots							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$23,250.00
<u>Agency Commission</u>	\$3,487.50
<u>Net Amount Due</u>	\$19,762.50